



Building and promoting solutions that enable high performing, responsible and sustainable organisations and economies.

# Circular IQ

Our CircularIQ offering is essentially a company and product scan, which is highly relevant for small and large businesses that are consuming plastic raw materials or packaging. The CircularIQ approach scans the business and its context using key strategic and circular lenses, highlighting gaps that should, or could be closed.

## Book your free consultation

A 20-30 minute phone call to explore relevance and opportunities

Circular IQ is a brief but effective in-person or online solution that references various global and local strategic and reporting standards. The process identifies gaps and opportunities and positions the organisation to close any gaps or develop aspects of the organisations strategy in more detail, using the Impact Framework and selected Circular Strategy.

### **THE CONVERGENCE OF CORPORATE STRATEGY AND SUSTAINABILITY**

GSA Campbell provides strategy and sustainability advisory and reporting solutions that are aligned with leading circular economy practices, principles and standards. Our objective is to simplify complexity, and to co-create immediately implementable and credible solutions. We have worked with some of the world's most respected brands and look forward to sharing our knowledge and experience with your team.

Booking open for Q1, 2020. Please visit the link below for detailed breakdown of Circular IQ

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